



## **ON-DEMAND ADVISOR PROGRAM**

*"ATI Graphics, Inc. has delivered exceptional work and consultation for my company for many years. ATI provides indispensable marketing insight and practical knowledge that affords me greater visibility online and heightened awareness of my brand. When you retain ATI, you get the rationale, underlying branding and powerful presence that can propel your business. Whether you're launching, enhancing, or reinventing, you are well-served by ATI Graphics, Inc."*

— JD Gershbein, CEO, Owlsh Communications

### **THE AVERAGE SALARY OF A MARKETING MANAGER IN CHICAGO IS CURRENTLY \$70,000.**

### **FOR MANY, THE COST OF KEEPING A PROFESSIONAL ON STAFF IS A NON-STARTER!**

**BUT... BUSINESSES ALL NEED THE EXPERIENCE AND SKILL SET THAT A PROFESSIONAL BRINGS TO THE TABLE, SKILLS THAT HELP YOU MAKE BETTER DECISIONS, GENERATE MORE LEADS AND INCREASE YOUR MARKETING ROI.**

The Program is very simple. For an affordable monthly fee, an ATI Graphics, Inc. professional is available to advise your company on issues, including but not limited to:

- ❖ NEW OR ONGOING ADVERTISING PROGRAMS AND CAMPAIGNS
- ❖ REVIEW OR DEVELOPMENT OF MARKETING CONTENT/COLLATERALS
- ❖ WEBSITE LOOK/FEEL, OPTIMIZATION AND FUNCTIONALITY REVIEW
- ❖ CHANGES TO BRANDING ELEMENTS SUCH AS GRAPHICS AND MESSAGING
- ❖ NEGOTIATIONS WITH VENDORS AND CONTRACTORS
- ❖ VALUABLE NETWORKING CONNECTIONS
- ❖ GENERAL BUSINESS DEVELOPMENT STRATEGY AND OVERALL "VOICE OF REASON" WHEN IT COMES TO MAKING BIG MARKETING DECISIONS

It would be great if you could afford a formal in-house marketing department. But, for many small and mid-sized businesses this is not possible. You may also hire a professional on a project basis, but that too may be cost prohibitive. ATI Graphics, Inc. can be an advisor and professional sounding board for your branding, marketing, web and advertising decision-making.

The addition of a professional advisor will help you win more customers and is one of the more sound investments you can make for your business.

**CONTACT ATI GRAPHICS, INC. TODAY TO ADD THIS VALUABLE SERVICE TO YOUR COMPANY'S MARKETING EFFORTS!**